



**AJANTA**



*Thank you for choosing us*



# ABOUT US

## Legacy of Consistency 'Serving Since 1992'

A Leading expert in Edible Oil, Vanaspati Ghee and Bakery Fat, Ajanta Soya Limited has been enticing tastebuds and spreading joy over 3 decades now.

Since listing on BSE in 1992, we have produced over 300 SKUs and delivered more than 211 Crore Litres of Edible Oil. We have served over 2000 customers across 8 states with 83% customers placing repeat orders.

With the production capacity of the unit as 600 MTPD and annual turnover of over 162.65 million USD; INR 1350 crore. We are serving major national brands such as Britannia, Parle, ITC, Haldirams, Bikano, PriyaGold, Pepsico & many more.

## Our Brands



## VISION

*The company is focused to be recognized as a valuable ingredient and reinforce a sense of trust, while simultaneously creating value for all, including but not limited to, its customers, consumers and all people associated with ASL, that brings abundance while associating with AJANTA.*

## MISION

*To be amongst the most trusted brands in FMCG industry across all markets we operate in and be "THE CHOICE" for all its offerings.*

# BAKERY APPLICATION

We make a special type of edible fat made by a process called hydrogenation, which involves adding extra hydrogen atoms to the aforementioned vegetable fats and turns them into solids, rather than liquids. It refers to the process of a fat interfering with the formation of a gluten matrix in dough. This process is important for many baked goods, such as pie crusts, because gluten creates a gummy or chewy end product.

It is also used in baked goods to keep them soft after baking. Unlike butter which separates into oil and milk solids upon melting, this remains intact and reverts back to its soft, semi-solid state upon cooling. For this reason, cookies and other baked goods made with this tend to be soft, while those made with butter have a crispier texture. It has a higher smoke point than butter and is also cheaper than butter.

We have four types of categories available:

- Premium
- Special
- General
- Economy

Packaging Types	Sizes Available
Box	15kg
Tin	15kg



# REFINED OIL

Based on customer tastes & preferences, we have a wide range of refined oils in different packaging sizes.



Palm Oil



Sunflower Oil



Soyabean Oil



Ricebarn Oil



Mustard Oil



Cotton Seed Oil



Groundnut Oil

Packaging Types	Sizes Available
Tin	15kg, 15Ltr
Jar	2ltr, 5ltr, 15Ltr
Bottle	500ml, 1Ltr
Pouch	500 ml, 1Ltr

# VANASPATI

Vanaspati ghee is made from partially-hydrogenated permitted vegetable oils, and converted to solid form by hydrogenation. It is grainy in texture and is favored for deep-frying. It is used as a substitute for ghee in cooking as well in the production of bakery products, sweets and snack items.

Vanaspati ghee is most notably said to stimulate the secretion of stomach acids to help with digestion, while other fats, such as butter and oils, slow down the digestive process and can sit heavily in the stomach.

Vanaspati ghee is used mainly in cooking (to bake, to sauté, to deep-fry) and because of being so flavorful it can be used just half or two-thirds as much as other cooking oils. Having a high burning point, it doesn't burn or smoke during cooking. It combines very well with a wide variety of spices.

Various grades of Vansapati are made according to customer needs & applications ranging from basic to super premium. For more details, please feel free to visit our website or contact our customer service team.

We have four categories available:

- Premium
- Special
- General
- Economy

Packaging Types	Sizes Available
Tin	15kg, 15Ltr
Jar	2Ltr, 5Ltr, 15Ltr
Bucket	15kg
Pouch	100ml, 200ml & 500ml, 1Ltr

# QUALITY PRODUCTS

Quality control norms are religiously followed by ASL to cater to a wide variety of the customers. With a state of the art quality control laboratory for testing facility, analysis of all incoming materials, intermediate process quality parameters & finished products are smoothly done by team of qualified and experienced technologists.

The laboratory is equipped with most modern analytical equipments and all other traditional methods which have remained unchanged to ensure no single pack is short of anything but the best quality product.

- Our unit follows quality standard and testing based on BIS (BUREAU of INDIAN STANDARDS).
- ASL an ISO 22000.2005 certified company
- Listed in the Fortune India Next 500 companies
- Received various recognitions by brands such as Bunge, Parle, ITC and many more

## Certifications:

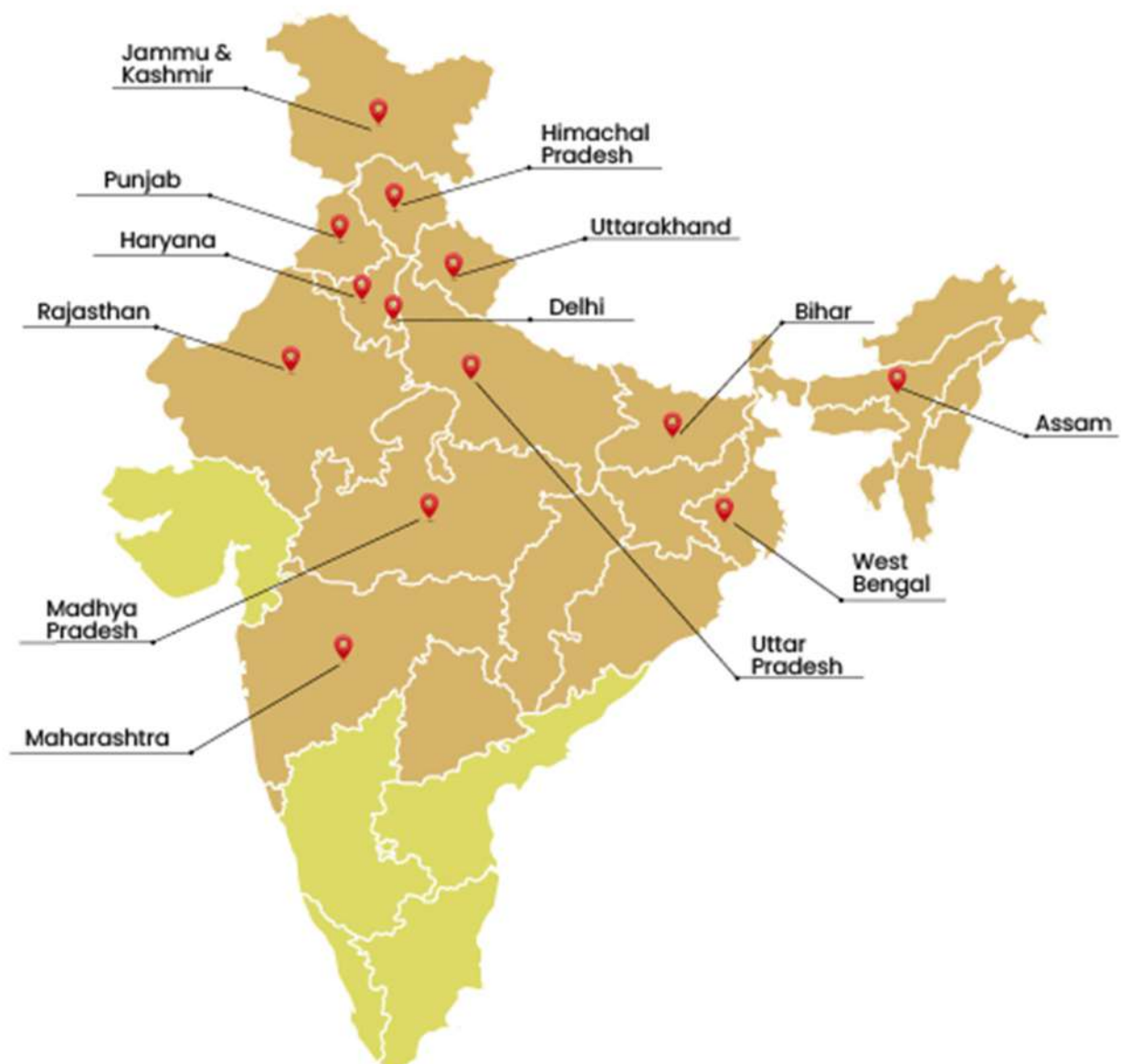


# SALES & DISTRIBUTION

ASL takes pride in its boastful market share in Northern India. The brands of ASL are backed by an extensive distribution network through its CnF agents and dealers who are operating in major cities and rural areas of India.

In consumer packs, ASL leads the Rajasthan market with an established credibility in other states. The most popular brand of vanaspati/refined oil are “Dhruv” and “Anchal” & they enjoy a reputed market shared particularly in Northern India market i.e. Rajasthan, Delhi, Haryana, U.P., Bihar and some parts of Eastern India like Guwahati. Our bakery products are preferred by all range of customers and popular till the region of J&K.

ASL is catering to third party/contract manufacturing for various renowned brands like Vishal Mega Mart, Grofers, Markfed, DCM Agrotech, Hyaati, Sarthi exemplifying the units capability to produce all kind of varieties. In totalilty, ASL is catering with over 100 different packing sizes for more than 10 brands.



# OUR CLIENTELE

Our corporate customers boast names of the biggest manufacturers in food industry with the most stringent norms for products, including but not limited to, biscuits, cookies, indian snacks/namkeen, bakery items & other customers with different applications of our products. Below are the names of some of our clients:



Proud Supplier of  
**INDIAN DEFENCE  
& GOVT. INSTITUTIONS**



# CONTRACT MANUFACTURING

Elevate your business with Ajanta private labeling and contract manufacturing services. We guarantee top-notch quality products delivered on time, every time, making us the preferred advantage for businesses seeking a reliable and innovative partner.



TRUSTED SOURCING PARTNER  
OF RENOWNED BRANDS



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